

*Greetings from The Netherlands!*



## Bicycle 360° Study Tour

A tour mixing together ingredients from the Dutch cycling tradition!

This tour is also a training session to help city planners, traffic engineers, economic development officials, city council members and others to develop their own unique cycling traditions at home.





## The Tour

Join us for The Bicycle 360 degrees Study Tour and experience cycling in a country where cyclists are treated as full-fledged road users, while also enjoying the protection of policy and infrastructure that takes their vulnerability into account. In this intensive two and a half day tour, we will focus on the following ingredients.

- **Infrastructure:** The first dedicated infrastructure for cyclists was created well before the turn of the 20th century, and since then we have not stopped innovating - creating sophisticated and safe infrastructure geared to cyclists.
- **Facilities:** Cycling is a normal mode of transportation and because of this, we have developed facilities that make daily cycling easier, such as secure bicycle parking.
- **Policy:** Over the years municipalities have developed policies that facilitate safe and convenient cycling as a serious alternative to the use of the car.
- **Culture:** Since the bicycle was introduced, it has been enthusiastically embraced by a large part of the population: men and women, young and old, queen and farmer. This positive and inclusive image of cycling is part of the reason cycling continues to thrive.

Under the broad themes of infrastructure, facilities, policy and culture, we will explore the following areas.

- Bicycle policy at local, provincial and national levels
- Ambitions as cycling cities
- Bicycle networks
- A variety of designs of cycling infrastructure
- Wayfinding

- Parking
- Cycling highways
- Targeting different groups
- School route planning



## Activities

We will challenge you! Participants will be actively engaged in the tour, not just following a guide or listening to lectures. By sharing experiences, participants not only learn from guides but also from their fellow participants. Our two-day tours include the following types of activities.

- Presentations
- Meeting local stakeholders
- Observational tours
- Group work
- Site visits
- Bike trips
- Discussion.





## Day 1

### Delft, a pioneering cycling city

Delft has around 100.000 inhabitants. It has a historical pedestrian and cyclist centre and is a university town as the home to the Technical University of Delft. It has very dense residential areas and was one of the first towns to implement a consistent cycling policy in 1979. Points of interest include the incorporation of cycling into the old town and connections between the cycling network and more recent urban developments. The first residential zones ("woonerf") were developed and implemented in Delft in the 1970's.



### Activities

On the first day, we meet each other in the afternoon in Delft. From there, we move into the first presentation and discussion of the day. We spend time outside in the city and work on a group assignment. Then, we'll pick up bicycles and take a tour through Delft to compare and contrast different styles of infrastructure and facilities. After a joint dinner we have an interesting evening program in which we (amongst other things) exchange and discuss what we have seen.

## Day 2

### Rotterdam, creating more opportunities for cyclists in a car-oriented city

Rotterdam is the second largest city of the Netherlands, with over 600,000 inhabitants. It is part of the urban region of Rotterdam where over one million people live. Rotterdam has the largest port in Europe and has had a major bicycle tunnel under the River Maas since 1942. The city was destroyed during World War II and rebuilt in the era of automobile. The city has wide avenues and roundabouts and for many years was not considered bike-friendly. More recently, Rotterdam is catching up with other Dutch cities introducing new cycling infrastructure, facilities and culture. It is a joy to experience this vibrant, hard-working harbour city on the bike!



### Activities

Over breakfast, we will explain the morning assignment and then travel to Rotterdam by train. We have time to observe, walk, talk and work on the assignment. After lunch, it is time to get on the bike again and make a tour through Rotterdam to see how large car-oriented boulevards have been retrofitted to include cycle tracks and other bicycle-infrastructure.. We check out cycling highlights and have time for questions and discussion. Then, we'll finalize the assignments and end our day with dinner together.





## Day 3

### Dordrecht, one of the unknown pearls

Dordrecht is located 20 kilometres southeast of the Rotterdam city centre and is part of the Drechtsteden agglomeration (280.000 inhabitants and part of the urban Region of Rotterdam). It was one of the major trading cities in the Middle Ages, strategically located in between the two big rivers Maas and Merwede. The city offers an interesting mix of neighbourhoods from different periods, including new developments in formerly industrial areas. The city recently adopted a new cycling policy. Highlights of the plan include the creation of a complete cycling network, with fast connections for commuters, and attractive connections between the city and the surrounding area.

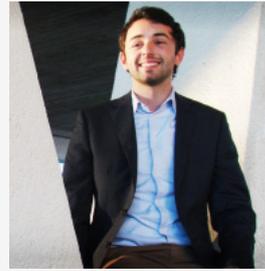
### Activities

We will start the day by joining the morning bike rush hour on our way to catch the waterbus to Dordrecht. Our morning will be spent exploring the city's bicycle highlights, taking a bike tour and completing an assignment. Then we'll take a break for lunch and spend our final afternoon on a small group assignment. At the end of the afternoon, we will help you get off to your next connection before bidding you adieu!

## Your guides



**Angela van der Kloof**  
Angela is all about creating synergy between people's physical and mental movement and is well-suited to do so with her background in teaching and more than 20 years of experience in the cycling world.



**Quentin Dumont-Freixo**  
Quentin is a civil engineer with experience living and working in cities at all levels of bicycle friendliness in Canada and Europe.



**Simon Fessard**  
Simon is an urban system engineer who has worked in urban and landscape planning and recently cycled across Europe.





## Cost and practicalities

For early birds, the cost of this three-day, prearranged study tour is € 1,325 per person. After June 22, the price is € 1,475.

Price includes:

- Accommodation: hotel in Delft July 23 and hotel in Rotterdam July 24
- Meals: Breakfast & lunch July 24 and 25 and dinner July 23 and 24
- Transportation costs: for travel during tour, including train, bike rental, etc.

NOT INCLUDED is travel to tour start in Delft July 23 and from tour end in Dordrecht July 25.



We meet you at the Delft Train Station on July 23 and make sure you get to the Dordrecht train station on July 25. Please come prepared with clothing suitable for walking and casual cycling (no lycra necessary!).

### Registration

## About us

### Mobycon

We are an independent research and consulting company with more than 25 years of experience working in The Netherlands. We provide services and products related to managing traffic, all modes of transportation and mobility. By integrating transportation systems, we are working to create healthy and livable communities prepared for the future. Visit our website for more information.

### Our vision

We wish to facilitate sustainable means of transportation worldwide as a modern, efficient and convenient way to move around. As the world's number one cycling country and the world's third safest country in terms of traffic safety, we take pride in sharing cycling expertise and innovations.

### Training style

A study tour is an opportunity to see people-friendly spaces in action. All participants can learn in their own manner. Our study tour guides facilitate interaction between the participants, the speakers and the environment.

### Contact

Mobycon  
P.O. Box 2873  
2601 CW Delft  
The Netherlands  
Phone: +31 15 214 78 99  
E-mail : [studytours@mobycon.com](mailto:studytours@mobycon.com)

